

M	T	W	T	F	S	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

CW	DAY OF WEEK	Instagram	Post	Stories	Facebook	Twitter	TikTok	Youtube Short	Spotify Podcast
26	MONDAY 28	Wimbledon - Day 1	Post opening results & Ticket Sales	Pol: "Is everyone excited for Wimbledon?"	Repost Instagram	"There's nothing like the first Monday of Wimbledon"	Informative video on who to look out for this Wimbledon	Tour of Facilities and Ticket Prices	
	TUESDAY 29	Wimbledon - Day 2				Attendance Numbers for first day	Fun video on the price of the strawberries this year	Repost TikTok	
	WEDNESDAY 30	Wimbledon - Day 3	Insights into the top players sponsorships & Branding at Wimbledon	Open Text Box: "What is your favourite tennis brand?"	Repost Instagram				
	THURSDAY 1	Wimbledon - Day 4		Podcast Announcement		Podcast Announcement	Podcast Announcement (Story)	Podcast Announcement w/ clip	Why Wimbledon Tests Players More Than Any Other Slam (20-30 min)
	FRIDAY 2	Wimbledon - Day 5	Highlights Best Moments of Wimbledon History	Post clip from our Podcast	Repost Instagram	Post Clips from the Podcast	Clip best Podcast moments	More clips from the Podcast	YouTube Short clips of Podcast
	SATURDAY 3	Wimbledon - Day 6					More clips from the Podcast	YouTube Short clips of Podcast	
	SUNDAY 4	Wimbledon - Day 7	Post final results of the first week!	Fun stats from throughout the week	Repost Instagram	"What's everyone's favourite moment so far?"	Wimbledon Week 1 Recap	YouTube Short clips of Podcast	

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27	MONDAY 5	Wimbledon - Day 8	Ticket sales from week 1 post	Open Text Box: "Who's everyone's favourite performer from week 1?"	Repost Instagram	"Week 1 done, any early predictions?"	Wimbledon Week 1 Highlights		
	TUESDAY 6	Wimbledon - Day 9							
	WEDNESDAY 7	Wimbledon - Day 10	Ticket prices compared from the previous 10 years	Open Text Box: "How much would you pay for a Final Day ticket?"	Repost Instagram			Hype up Podcast through more Clips	
	THURSDAY 8	Wimbledon - Day 11		Podcast Announcement		Podcast Announcement	Podcast Announcement (Story)	Podcast Announcement w/ clip	Why Wimbledon Still Matters in Modern Sport (30-40 min)
	FRIDAY 9	Wimbledon - Day 12	Going into final days, Comparison to last years event numbers	Post clip from our Podcast	Repost Instagram		Podcast Clips		
	SATURDAY 10	Finals Day 1	Highlight all celebs who showed throughout Wimbledon	Pol: "Who is winning today?" (Women's)	Repost Instagram	"Who's everyone got to win these final days?"		Women's Final Day Highlights	
	SUNDAY 11	Finals Day 2	Total Wimbledon recap w/ Winners post	Pol: "Who is winning today?" (Men's)	Repost Instagram	"Now everything is wrapped up: thoughts?"	Final talkthrough of everything Wimbledon	Men's Final Day Highlights	

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MONDAY 12									
TUESDAY 13									
WEDNESDAY 14									
THURSDAY 15									
FRIDAY 16									
SATURDAY 17									
SUNDAY 18									

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MONDAY 19									
TUESDAY 20									
WEDNESDAY 21									
THURSDAY 22									
FRIDAY 23									
SATURDAY 24									
SUNDAY 25									

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MONDAY 26									
TUESDAY 27									
WEDNESDAY 28									
THURSDAY 29									
FRIDAY 30									
SATURDAY 31									
SUNDAY 1									