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28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

CW	DAY OF WEEK	Instagram	Post	Stories	Facebook	Twitter	TikTok	Youtube Short	Spotify Podcast
26	MONDAY	28	Wimbledon - Day 1	Tour of Facilities and Ticket Prices	Pol: "Is Wimbledon the best Grand Slam?"		"There's nothing like the first Monday of Wimbledon"	Trend Sound - First people walking through the gates	Tour of Facilities and Ticket Prices
	TUESDAY	29	Wimbledon - Day 2	Wimbledon over the years with detailed caption and pictures	Open Text Box: "What is the most iconic Tennis Brand?"		Attendance Numbers for first day	Educational Video - Significance of Wildcard Players	Repost TikTok
	WEDNESDAY	30	Wimbledon - Day 3	Popular Brands Sponsoring Wimbledon (Pictures)					
	THURSDAY	1	Wimbledon - Day 4		Podcast Announcement		Podcast Announcement	Podcast Announcement (Story)	Podcast Short
	FRIDAY	2	Wimbledon - Day 5	Highlights Best Moments of Wimbledon History			Highlights Best Moments of Wimbledon History		Why Wimbledon Tests Players More Than Any Other Slam (20-30 min)
	SATURDAY	3	Wimbledon - Day 6		Top Players Arriving and Warming up		Top Players Arriving and Warming up		
	SUNDAY	4	Wimbledon - Day 7	Summarise First Week of Wimbledon			"Let's hear some of your thoughts after week 1!"		

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27	MONDAY	5	Wimbledon - Day 8		Who's Your Favourite to Win the Tournament? Give multiple options			Week 1 Highlights - Best Plays and Famous People in the Crowd	Repost TikTok
	TUESDAY	6	Wimbledon - Day 9	Appreciation Post - Organisers and volunteers of the tournament e.g. ball boys and girls	Strawberries and Cream Prices Compare previous years			Strawberries and Cream Prices Compare previous years	
	WEDNESDAY	7	Wimbledon - Day 10	Wimbledon Shop - Products and Prices			"Who's the GOAT of Tennis?"		
	THURSDAY	8	Wimbledon - Day 11		Podcast Announcement		Podcast Announcement (Story)	Podcast Short	Why Wimbledon Still Matters in Modern Sport (30-40 min)
	FRIDAY	9	Wimbledon - Day 12	Tips and Tricks Queuing for Free Tickets			Tips and Tricks Queuing for Free Tickets	Tips and Tricks Queuing for Free Tickets	
	SATURDAY	10	Finals Day 1	Prize winnings for achieving every round in the tournament	Women's Final Day Post		"Who Will Win Today?"	Women's Final Highlights and Trophy Celebration	Women's Final Highlights and Trophy Celebration
	SUNDAY	11	Finals Day 2	Finals Winners post Mens, Womens, Mixed, Singles, Doubles, Junior	Men's Final Day Post		"What's been your Highlight of the past 2 Weeks?"	Men's Final Highlights and Trophy Celebration	Men's Final Highlights and Trophy Celebration

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	WEDNESDAY	14							
	THURSDAY	15							
	FRIDAY	16							
	SATURDAY	17							
	SUNDAY	18							

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	SATURDAY	24							
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30	MONDAY	26							
	TUESDAY	27							
	WEDNESDAY	28							
	THURSDAY	29							
	FRIDAY	30							
	SATURDAY	31							
	SUNDAY	1							